

Baroda Area Business Association

July 9, 2019 | Meeting Minutes

Location: Baroda Municipal Building

Call to Order

Time: 12:00 pm

BOARD ATTENDEES

Jessica Enget
Brenda Troxell
John Muellen
Kelly Tomlinson
Griffin Ott
Sheila Snyder

ROLE

President
Vice President
Trustee
Trustee
Treasurer
Secretary

BUSINESS REPRESENTED

Lincoln Township Public Library
Baroda Township
Land and Lodge Services
Village of Baroda
Ott Insurance
SS Website Design

BOARD ABSENT

Rick Moore
Nevin Schaller
Barb Antonucci

Trustee
Trustee
Trustee

CJ's Quick Mart
Lakeshore Diecast
Among the Vineyards B&B

MEMBER ATTENDEES

Greta Hurst

Tabula Rasa

GUEST

Julie Nitz

JLN Studio

Introductions

The Board welcomed Greta and Julie

Correspondence

1. Flyer received for nimby pond not a member
2. Kelly reported email from colleen Schreiber in ref. to adding Round Barn Filling Station. This will be discussed in the membership committee.

Officer Reports

President's Report

Board binder for each board member to have points of reference to pass down as board changes
John moved for binder purchase, Brenda seconded approved Jessica will purchase.

Treasurer's Report

31,757.27 outstanding checks of \$497.00. Honor Credit Union is our largest sponsor. Kelly reached out to United for volunteers. POP expenses for Facebook, MailMax and the Band paid in 12/18.
Brenda made a motion to approve the minutes, seconded by Kelly.

Secretary's Report

Draft of June 2019 Minutes will be presented at the August meeting.

Subcommittee Reports

- **Technology and Marketing**

Sheila's reported on website and Facebook traffic. [insert stats]

Kelly is handling all events that are submitted! Sheila will submit a quote to change member value on the website including the member director listing and the event submission process. Also include a quote for the electronic sticker for members to use on their site.

- **Finance**
Finance committee will be meeting.
- **Bylaws**
Appendix reviews tabled until July.
- **Membership**
- **Event Organization & Fundraising**
Party on the Pavers – Kelly will order shirts once price is approved. Purchase 50 t-shirts to sell tie dye. Few volunteer spots for gate and id and bracelets. Food vendors and security setup. Rick is handling cups & beer. Rick for credit card will have an answer this afternoon.

Old Business

- **Mission Statement Facilitation Options** – Griffin reported Shane Peters would be honored to meet and work with us. Setup dates and times to offer him.
- **Community Ask**
Brenda got 50 free coupons from DQ for pedal pull event.
- Sign discussion Brenda reported that for the sign we need 8th inch plexiglass to fix the sign. She will get quotes for the plexiglass.

New Business

- **Community Asks**
None.

Audience Comments

- Julie Nitz – JLN Studio - submitted an application last Monday or Tuesday. Jessica will check the email for it. She asked about event submission and how BABA handles that.

Closing

Call to Adjourn: 12:54 pm

Next meeting to be Tuesday, August 6th at 12:00pm, Location: Municipal Building

*Minutes Respectfully Submitted,
Sheila Snyder
07/09/2019*