

Baroda Area Business Association

October 8, 2019 | Meeting Minutes

Location: Baroda Municipal Building

Call to Order

Time: 11:42 am

BOARD ATTENDEES

Jessica Enget (Ishmael)
John Muellen
Brenda Troxell
Sheila Snyder
Nevin Schaller
Barb Antonucci

ROLE

President
Vice President
Treasurer
Secretary
Trustee
Trustee

BUSINESS REPRESENTED

Lincoln Township Public Library
Land and Lodge Services
Baroda Township
SS Website Design
Lakeshore Diecast
Among the Vineyards

BOARD ABSENT

Barb Antonucci Trustee

MEMBER ATTENDEES

Greta

Introductions

Correspondence

Greta's community ask.

BABA Member Events

No new events in a while. Sheila suggested we email all members reminding them of this service.

Officer Reports

President's Report

Jessica presented details from when she spoke with Chief Martin to implement some protocols to prevent issues at the next POP. Colored lanyards for vendors, volunteers, staff. Possible bracelets for sponsors. No drinking by staff, volunteers, etc. Discuss further POP options, such as possible farm-to-table event instead.

Treasurer's Report

Griffin sent the last bank statement. One outstanding check #1721 for 285.00. POP still to pay Chill Hill and State of MI Liquor Tax. Brenda motion, Kelly 2nd approved.

Secretary's Report

Barb motion, Nevin 2nd to approve last months minutes. Approved.

Subcommittee Reports

- **Technology and Marketing** – Sheila presented estimate to upgrade the membership directory on the website. Brenda made motion to approve membership directory upgrades. Barb 2nd motion approved. John questions adding a link to the site for our agricultural status of products. What's in season. Link to MSU extension office link for ag status. Sheila motioned to do it, Jessica 2nd motion approved. Sheila reported that we have had 1 new like on FB and 30 new visitors to the website.

- **Finance, Budget & By-Laws** – Nothing to report for finance. By-Laws annual meeting next month. Voting for new board members. Members will be sent the ballot to help increase membership engagement. Proposed Ballot President – Jessica, VP - John, Treasurer – Brenda, Trustee- Barb and Nevin. Roll call vote: Jessica, Brenda, Sheila, John, Kelly, Barb, Nevin = Yay. Rick - absent, Griffin – absent.
- **Membership, Events & Fundraising** – Nothing to report for membership, Events - trail or treat is not going to happen for 2019, fundraising – nothing to report.

Old Business

- **Community art** – the We the people mural – Greta would paint or create a flag photo to do a band-aid. Greta will repair with budget of band-aid not to exceed \$500. Art student mural? Brunke needs to approve. Goal for spring. Approach the school for designs. Patriotic theme. Kelly motion to remove, 2nd by Barb. Goes back to the artist. Artist has until 9-30 to remove. If not removed Nevin will set it free. Jessica will email the artist and Greta

New Business

- **Community Ask** – BABA motion by Nevin to donate \$400 to pay for horse and carriage at Christmas in the Village event, John 2nd. December 8th 4pm-6pm. Need cookie donations and craft table with volunteer.

Closing

Call to Adjourn: 1:10 pm

Next meeting to be Tuesday, November 12th Regular meeting 12:00pm Location: Municipal Building

*Minutes Respectfully Submitted,
Sheila Snyder
10/10/2019*