

# Baroda Area Business Association

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*March 9, 2020 Meeting Minutes*

**Location: Red Brick Cafe**

## Call to Order

**12:06 pm**

### BOARD ATTENDEES

Jessica Ishmael  
John Muellen  
Brenda Troxell  
Sheila Snyder  
Barb Antonucci

### ROLE

President  
Vice President  
Treasurer  
Secretary  
Trustee

### BUSINESS REPRESENTED

Lincoln Township Public Library  
Land and Lodge Services  
Baroda Township  
SS Websites  
Among the Vineyards

### BOARD ABSENT

Nevin Schaller

### MEMBER ATTENDEES

Jim Zobl – Lakeshore Accounting  
Services

### GUEST

None

## Introductions –

The board welcomed and introduced member Jim Zobl.

## Correspondence –

Member Renewals

## Officer Reports

- **President's Report** - Jessica thanked the board for keeping things moving while she was out on maternity.
- **Treasurer's Report**- Brenda presented February month end the bank statement, which included a deposit of member dues, check to Sheila for domain name, check to Ashia for Jan 23 – March 4th invoice. Motion by Barb 2<sup>nd</sup> by John all approved.
- **Secretary's Report** - Minutes were presented via email. Update with changes. Brenda motion to approve minutes as amended, 2<sup>nd</sup> by John.

## Committee Reports

- **Technology and Marketing** – Sheila updated the board on Ashia activity for BABA social media. Total post reach 1641, 16 new page likes. Website traffic - 169 web page users. Share networking opportunities on our Facebook page?
- **Finance, Budget & By-Laws** – Nothing

- **Membership, Events & Fundraising** – Jim input that we need more networking events. discussion of setting up quarterly member networking events. Motion by Jessica 2<sup>nd</sup> by Barb to promote all networking events in our area.
- **POP Planning** – Sheila needs to apply for the license she will update on the next month. Jessica will add the project management document to Google docs for all to see. Once the project management document is uploaded Jessica will delegate. Brenda to follow up on the pedal pull and the vintage tractor show. She will update next month. Save the date post was done. Funktastic - Barb will forward promotional material to Sheila.

## Old Business

- Membership renewals – updated member list Ashia sent. Ashia add category potential members to the list and resend. Barb will resend a reminder letter.

## New Business

- Networking opportunities for BABA members

## Closing

Adjourn 1:35pm

Next meeting to be Tuesday, April 14 12:00pm, Location: Library

*Minutes Prepared,  
Sheila Snyder  
03/9/20*