

Baroda Area Business Association

September 08, 2020

Location: Hess Lake Park

Call to Order

12:05 pm

BOARD ATTENDEES

Jessica Ishmael
Brenda Troxell
Sheila Snyder
Barb Antonucci

ROLE

President
Vice President
Secretary
Trustee

BUSINESS REPRESENTED

Lincoln Township Public Library
Baroda Township
SS Website Design
Among the Vineyards

BOARD ABSENT

Nevin Schaller
John Muellen

MEMBER ATTENDEES

None

Introductions

N/A

Correspondence

Brenda reported that we received a letter from Junior Achievement about their golf outing being rescheduled. A thank you letter from TEC for our \$500.00 contribution. Letter from bank announcing merger and name change. Billing statement for SS Websites: she deducted her membership, so nothing is due. Jessica took all correspondence.

Officer Reports

- **President's Report – N/A**
- **Treasurer's Report** – Brenda presented July and August bank statements. July Facebook \$40.00, Ashia \$189.99. August ending balance \$26,978.07. Motion was made by Sheila to approve the Treasurer's report, seconded by Barb.
- **Secretary's Report** – *no minutes to approve from July meeting.*

Committee Reports

- **Technology and Marketing** – Ashia is continuing to do posting on Facebook. New ads are running for the final push for our members on social media.
- **Finance, Budget & By-Laws** - Next fall will be new officers' election.
- **Membership, Events & Fundraising** – Memberships renewals due in November Due December 1st. Tentatively plan ribbon cutting in October for The Local.

Old Business

N/A

New Business

The future of BABA – Little to no participation is placing strain on the few active members we have. Discussion of potential dissolution of BABA and transferring members to Southwest Michigan Chamber, which is fully staffed. Brenda believes engagement (of board and membership) may be too centered around one annual event that has not demonstrated direct benefit to member businesses. For October meeting Jessica will reach out to Bridgman and SWM chamber for information to present to the board and membership to help determine a decision moving forward. Barb suggested that we buy a full page ad in SWM Faces Guide for our members. Brenda will file the State of Michigan non-profit annual report that is due October 1st.

Closing

Adjourn: 1:04 pm
October 20th, Location: Among the Vineyards

*Agenda Prepared,
Sheila
09/08/2020*