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Purpose of BABA: To engage, promote and support Baroda area businesses and community.

Tuesday June 14th, 2022, Monthly Meeting

- Location: Tabula Rasa Gallery, 8918 First Street, Baroda, MI 49101
- Meeting began at 12:01 PM.

Notes:

1. In attendance: Board Members – Steve Salisbury (President), Greta Hurst (VP), Kristin Webber (Trustee, Membership Committee Chair), Bill Hurst (Secretary, Acting Treasurer).
2. Admin Items (10 min)
  - a. Treasurer's Report
    - i. Approved unanimously.
  - b. May meeting minutes.
    - i. Approved unanimously.
3. Went through Portfolios:
  - a. Membership (Kristin)
    - i. New Member Added - Paul Demke – Vision Real Estate
    - ii. Member spotlights in process:
      1. 26 new members in total. Spotlights in progress.
        - a. Greta working with Rising Fire Media on her spotlight.
        - b. Steve called four new members to offer spotlights, none responded. Steve is going to follow-up with 4 he knows to see if familiarity will yield a better response.
      - iii. Kristin updating spreadsheet to reflect all our new members.
    - b. Events –
      - i. June 8<sup>th</sup> Barrels, Bottles & Brews event at Public House went well with record BB & B attendance of 33, good mix of BABA and BB & B members.
      - ii. Upcoming SCORE event – 5:30 June 23<sup>rd</sup>, Chill Hill Winery, 8986 First Street, Baroda, MI. Steve indicated arrangements are all set, Pete to come early to set up TV for presentation.
      - iii. We discussed additional summer events.
        1. Michigan Works (Paul) – to discuss employee acquisition and retention. We need to find a place, but did determine preferred date of July 28<sup>th</sup>, 5:30PM, which we will confirm with Michigan Works or modify as needed. Steve to talk to potential venues.
        2. Ribbon cuttings –
          - a. Steve to approach Analisa Leppanen of Golden Muse Winery on having a BABA ribbon cutting.
          - b. Honor has already opened.