



Phone: (269) 340-7937  
Web: [ilovebaroda.com](http://ilovebaroda.com)  
Email: [info@ilovebaroda.com](mailto:info@ilovebaroda.com)  
P.O. Box 294 Baroda, MI 49101-0294

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Purpose of BABA: To engage, promote and support the Baroda area businesses and community.

Tuesday July 12th, 2022 Monthly Meeting

- Location: Dablon Winery & Vineyards, 111 West Shawnee Road, Baroda, MI 49101
- Meeting began at 12 PM.

Minutes:

1. June minutes were unanimously approved with caveat to correct some Golden Muse details.
2. Admin Items (10 min)
  - a. Treasurer's Report unanimously approved.
  - b. Officer's Liability Insurance received by Ott's insurance; \$694 annual dues paid. Steve and Bill to look over policy. Bill to read declarations page and give to Steve.
3. Host Introduction:
  - a. Kailee Siemons, Dablon Marketing Manager, spoke about the winery. Winery bought by Bill Schopf in 2009. Grapes planted shortly thereafter on Dablon's 44 acre estate. Tasting room opened in 2015. Dablon is unusual in its growing 17 varietals of grapes not all common to Michigan.

With the additional of the Singer Lake Vineyards, 67 acres are planted. What separates Dablon is its excellence in producing dry old style French reds of the highest quality – Carmenere and Temprano wines for example – not usually grown and produced in Michigan.

Entertainment is offered on Fridays from 3:30 to 6:30PM and Sunday from 2:30 to 5:30PM. There are monthly events for wine club members to try new or different vintages. All wine is estate grown.

4. Portfolios:
  - a. Membership – Jerry to pick up some administrative tasks from Kristin. We continue to add new members.
  - b. Events -
    - i. SCORE event at Chill Hill on 6/23 was not well attended; it was of value to those who did attend.
    - ii. Michigan Works – postponed to Fall to achieve better attendance. Topic was to be retaining employees.
    - iii. Steve to create quarter by quarter and beyond calendar, standing schedule of speakers, and float this schedule by members.



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- iv. Discussed ideas for speakers. Industry panels (wineries, etc.) raised again as possible meeting topic with participation by hospitality, service, retail, manufacturing, agricultural, etc.
  - v. Steve has been working with Analisa Leppanen of Golden Muse Winery in Baroda, Michigan on ribbon cutting. Schedule uncertain.
  - vi. Honor Ribbon Cutting with BABA participation – August 19<sup>th</sup>.
- c. Broadband (Steve)
    - i. Oronoko meeting to decide on vendors.
    - ii. County to take a bigger role in overall planning.
  - d. Organization
    - i. New bylaws unanimously accepted.
  - e. Community Liaison
    - i. Bill Hurst talked to Mike Denton who informed him Village will tell us which Music in the Park BABA will sponsor once bands and planning is complete.
  - f. Brand – no discussion.
5. Adjourned 1:20PM.