



Phone: (269) 340-7937
Web: ilovebaroda.com
Email: info@ilovebaroda.com
P.O. Box 294 Baroda, MI 49101-0294

Purpose of BABA: To engage, promote and support the Baroda area businesses and community.

Tuesday September 13th, 2022 Monthly Meeting

- Location: Tabula Rasa Gallery, 8918 First Street, Baroda, MI 49101
- Meeting began at 12 PM.
- In attendance:
 - Board - Steve Salisbury (President), Greta Hurst (Vice President), Bill Hurst (Secretary and Acting Treasurer)
 - Guests – Brian Johnson (Lincoln Public Library)
 - Member - John Muellen (Mullen-Heim Vineyards)

Minutes:

1. August minutes were unanimously approved with corrections.
2. Admin Items (10 min)
 - a. Treasurer's Report – unanimously approved.
3. Review status/next steps on each 2022 outcome:
 - a. Membership –
 - i. Currently approximately 61 members.
 - ii. Jerry still working with Kristin to arrange date for turnover of membership spreadsheet. Jerry will work on administration (back-end) of membership. Portfolio owner still needed.
 - iii. New member spotlights –
 1. 3 up on site, 1 more coming.
 - iv. Greta has more on tap – Anytime Fitness has been contacted as has Feathers Floral.
 - b. Events -
 - i. September events –
 1. Golden Muse opening date is soon, targeting 9/15, but delays have occurred so actual date of opening is TBD. Greta to reach out to Analisa Leppanen.
 - ii. October events -
 1. Lakeshore Diecast solar "Making Solar Profitable" event planned for Wed, October 5th.
 - a. Event indoors.
 - b. Sponsored by United Federal (Kathy Fechner)
 - c. Steve following up with Adam on details.
 - iii. November events –
 1. "Paint with Us" at Julie Nitz's studio on 11/15. Discuss RSVPs to date, commitment to Julie, cost to BABA, additional planning.
 - iv. December events –



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1. Holiday mixer – In the meeting we set a target date of December 7th, planning still to be done, venue still to be set.
 - v. Are these still possible 2022/23 events?:
 1. Michigan Works
 2. Andrews University Innovation Lab Internship discussion.
 - vi. Ideas for 2023:
 1. Jan – State representative come talk with us.
 2. Feb – Hospitality roundtable.
 3. Mar – SCORE or broader business resource meeting.
 4. April Spring Clean Up – for community. Volunteer service.
- c. Broadband (Steve/Bill)
- i. Current Status – Oronoko is proceeding with Broadband deployment by MEC targeted completion of June 2023. Bill is working with Dennis Krotzer (Supervisor) on a response to residents who wrote letters to him. Bill also is working with Dennis on SWMPC grant submission for Broadband. Bill has met with MEC to get costs for the gaps on adjacent neighborhoods in Baroda and to get MEC cost for all of Township, and list of Baroda residents covered by the Oronoko Project.
- d. Organization
- i. Open positions are mentioned in communications and on website. We discussed how urgently the Board needs new Board members. These new Board members are needed for the 2023 slate.
- Steve to draft a letter to members on the urgency of this need, and on arrangements to renew their membership.
- e. Community Liaison
- i. Brian Johnson spoke to BABA at the meeting to ask for sponsorship of a card trading event, which has a cost of \$2000 as Willy Horton of Detroit Tigers will be there. BABA agreed to provide \$200 sponsorship in return for mention in materials the library distributes to publicize the event. Brian will let BABA know if event occurs, and if not BABA will be refunded the \$200. Steve will write a note to BABA members asking them to sponsor the event.
4. Meeting adjourned at 1:21 PM.