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Purpose of BABA: To engage, promote and support the Baroda area business and community.

Tuesday November 15th, 2022 Monthly Meeting

- Location: Tabula Rasa Gallery, 8918 First Street, Baroda, MI 49101
- Meeting began at 12:02 PM.
- In attendance:
 - Board - Steve Salisbury (President), Greta Hurst (Vice President), Bill Hurst (Secretary and Acting Treasurer)
 - Guests – Cathy Fechner (United Federal), Joelle Wake (Lincoln Township Library)

Agenda:

1. Approve October Minutes (5 min)
 - a. Oct minutes were unanimously approved.
2. Admin Items (10 min)
 - a. Treasurer's Report was unanimously approved with modification to reflect hosting needed into Feb 2023. \$19,502.19 balance in BABA account as of the Nov meeting.
 - b. Organization
 - i. The fate of the organization was discussed. Steve, despite Steve's outreach letter to members, and personal outreach to 19 members, received no responses to request for volunteers to step up and assume Board positions. Few responses were received in general.
 - ii. Steve discussed his outreach to the Bridgman Board to understand their merge with the SWM Chamber, and he found that the Bridgman Chamber never had the issue BABA has with too few volunteers. They had enough board members. Steve's discussed with Arthur of the SWM Chamber did not result in a clear path for a merger, either.
 - iii. So end result is that the BABA board unanimously agreed to send out one more letter, prior to the December mixer, asking once more for volunteers to assume Board membership. Per Steve, we need 4 officers – VP, Secretary, Marketing Trustee plus Membership Trustee. These minimum needs for Board members to be included in a draft which Bill Hurst will create. The letter reminds members of the December mixer and will indicate they are welcome to make their intent to volunteer clear at the mixer. Steve will stay if he has those four other board volunteers.
 - iv. Dec 13th, we will likely fold if we do not get needed Board volunteers
 - c. Events –
 - i. November events –
 1. "Paint with Us" tonight (as of the 11/15 meeting) at Julie Nitz's studio from 6 – 8PM. 8 guests, guests can bring drinks including alcohol.
 - ii. December events –
 1. Holiday mixer – Dec 7th, 6 – 8PM, confirmed at Golden Muse Winery; event is posted on Facebook.



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- a. Greta discussed food and her intent to use several members such as the Baroda Party Store (pizza), Public House (wings and appetizers), and Classic Catering (deserts) to supply food.
 - b. Joelle volunteered to call all BABA members to alert them to the Dec 7th mixer, and to encourage RSVPs. Joelle will attend the event and help as needed with a staffer.
 - c. Cathy Fechner will volunteer to bring a staffer and man the door.
 - d. Greta will work with Annalisa of Golden Muse to finalize logistics, equipment, and arrangements.
2. Potential 2023 events are on hold pending the results of BABA's organizational plans for 2023. Some potential events that had been discussed are:
 - a. Michigan Works – to move to 2023, schedule to be set.
 - b. Andrews University Innovation Lab Internship discussion – to move to 2023, schedule to be set.
 - c. State representative come talk with us, discussions with Brad have occurred.
 - d. Hospitality roundtable.
 - e. SCORE or broader business resource meeting.
 - f. April Spring Clean Up – for community. Volunteer services.
 - d. Broadband
 - i. Bill Hurst discussed that Township has submitted Broadband application and that he and Township are pursuing more immediate Phase I funding to fill in the Oronoko Project gaps.
3. Meeting adjourned at 1:26PM.